



SYNLawn's new **Omega Fiber** now the best looks even better, longer.

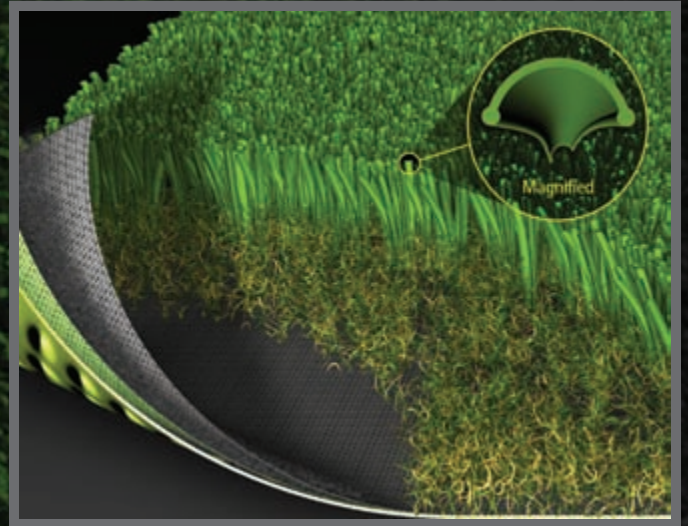
Summary

SYNLawn continues to raise the bar within the marketplace by implementing new product advancements and technology into SYNLawn's already superior artificial grass products.

Introducing SYNLawn's new Omega shaped fiber for the new SYNFescue and SYNTipede product lines. Unlike traditional shaped fibers which mat easily, the new superior designed Omega shaped fibers are designed to help turf fibers snap back into their natural upright position, even during constant use.

The new dual-post tufted construction coupled with monofilament, polyethylene Omega shaped fibers deliver a dynamically stable product, stronger than ever before. More resiliency means less maintenance!

As an added benefit, the new Omega fiber shape naturally refracts light, deflecting heat for cooler surface temperatures. The new fibers also replicate the appearance of natural grass better than ever with less sheen than their predecessors with a de-lustered finish. Stronger. Cooler. Better than ever.



Benefits

- + **Exclusive** – Omega fiber technology is exclusively available only from SYNLawn for landscaping applications.
- + **More resiliency** - The unique cross section shape provides greater resiliency and stability for the useful life of the turf.
- + **Quality manufacturing** – The unique Omega shape is extruded in individual monofilament fibers.
- + **Superior strength** – Tufting both the Omega PE and texturized 'Root Zone®' fibers together creates superior tuft bind strength.
- + **Cooler temperatures** – The Omega shaped fiber helps naturally deflect heat and UV rays to keep surface temperatures comfortable year 'round.
- + **Heatblock™ Technology** – To further reduce temperatures, many SYNLawn products incorporate Heatblock™ Technology in the fibers to reflect heat from direct sunlight.
- + **More realistic** – Has less sheen than common artificial grass fiber cross-sections and a natural appearance unrivaled in the industry.

